



# TRIVANDRUM MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association, New Delhi)

## MANAGEMENT LEADERSHIP AWARD Guidelines & Criteria

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**“Leadership is action, not position”**

## About Trivandrum Management Association

Trivandrum Management Association (TMA) is an affiliate of All India Management Association (AIMA) the apex association of professional managers in the country. TMA has 38 years presence in the capital regional of the state of Kerala and promotes excellence in Management and Development of human resource through training programs, workshops, seminars and lecture meetings. TRIMA, the flagship annual management convention of TMA discusses tropical Management and Development issues. .

## About Management Leadership Award

**“Leaders don't create followers, they create more leaders”**

TMA has instituted management leadership award for every year to an outstanding management professional for their outstanding leadership and best practices in their area of operation.

A strong leader demonstrates a unique ability to guide and inspire others, which in turn contributes to the effective and efficient functioning of the organization. Both Managers and Non-Managers may possess, and make evident, strong leadership in the following ways:

- \_ Inspires and encourages personal and professional development in others;
- \_ Builds strong relationships that support a high level of trust and credibility;
- \_ Adapts readily to new situations;
- \_ Effectively persuades others using keen organizational awareness;
- \_ Mentors and creating a culture of respect that fosters an atmosphere conducive to achievement;
- \_ Takes initiative to contribute to the success of his/her organization which in turn benefits the community as well.

### Leadership Qualities:

Ambitious	Honest(integrity)
Communicator	Mentor
Confident	Motivator/Inspirer
Consistent	Open(good listener)
Creative	Passionate/enthusiastic
Decisive in decision making	Problem solver
Dedicated	Responsible
Educator	Visionary
Go-getter(above and beyond)	Thinks out of box

## Scope

- The person who is nominated for TMA Leadership Award need not be a Malayali but should have given his/her notable contributions to the development of the Kerala in any manner.
- The person can be long to a government sector, public sector, private sector, an academicians or scientist and should have contributed to the development of Kerala.
- The applicant should be in a leadership position in his/her area of operation.
- The person who has nominated for the award should have a sound knowledge in Business Management and should have proved his/her excellence in their respective area of expertise.
- The nomination should have sufficient supporting documents as an evident with respect to the contribution of the nominee.
- ☐ The References from two reputable acquaintances in the industry is an added advantage.

## Nomination & Selection

The nomination should be accompanied by a write up on the nominee's contribution to Management in the prescribed format. It should be supported by reports evaluating the performance of the nominee and justification for being considered for the award.

The selection of the Management leader will be done by a committee constituted by the Managing Committee of Trivandrum Management Association. If the committee feels that there is no deserving candidate for the award among the nominees there will be no award for that year.

## The Selection Criteria in their respective fields

### 1. Established Business Person

- The nominee should have a valid track record in ethical business practices
- The nominee should be part of the business with a minimum turnover of over .five cores per annum.
- The nominee should have made notable contributions to the development of Kerala.
- The nominee can be an entrepreneur with sufficient Professional Qualification.
- The nominee should have a notable position in the business circle.
- The nominee should have made significant contributions to the running of his/her business enterprise.

### 2. Professional

- The nominee should have professional degree (Engineers, Doctors, Management professionals, and Government Officials in the category of Indian Civil Service Officers.
- The nominee should have sound knowledge in Management with Professional Qualification.
- Make significant changes in the development of Kerala through his/her service.
- The nominee being part of the Government or any reputable institutional body is an added advantage.
- The nominee should possess a coveted position in a well known business organization.
- The nominee should have an ethical track record.
- The nominee can be in the public or private sector.

### 3. Academicians/Researchers

- The nominee should be part of a reputed Institution.
- Should have published papers in Indian/international journals in their area of expertise.
- The nominee should have a notable position in the institution.
- Being part of the government or any reputable institutional body is an added advantage.
- The nominee should have an ethical track record.
- A doctoral degree is desirable for the nominee.

## Methodology & Guideline

- ➤ Entry is free
- ➤ These awards focus on achievements during the respective previous financial Year(Example 2021-2022)
- ➤ We will accept submissions based on Projects, initiatives or endeavors that commenced prior to the previous Financial Year, provided that core achievements have taken place during the main period of focus.
- ➤ The submission text can be no more than 500 words in length, and should address the key criteria set out for the relevant category.
- ➤ In addition to the 500 word submission you may include up to three sets of additional supporting materials; each must be no more than two sides of A4 in length.
- ➤ If you wish include tables, these should form part of the supporting materials rather than your main submission
- ➤ The nominations are invited through all the members of Trivandrum Management Association, Institutions and all other Local Management Association of AIMA in Kerala. The proposer of the nomination should ensure that, the nomination is forward with the consent of the nominee.
- ➤ There will be online and editorial advertisement given for inviting the application.
- ➤ Minimum three weeks has to provide for submitting the nomination from the date of invitation. Documentary Proof on the contribution has to be attached with the nomination.

## Supporting Material

- Documents should be in PDF or Word doc format.
- Each document should not exceed two sides of A4
- Supporting material may include photographs, documents containing statistics, testimonials, supporting research, evaluation or inspection reports, press cuttings and promotional material;please highlight any sections you believe are particularly relevant.
- Power Point and video files will not be accepted; however, you may submit screenshots.

## Award

The award is a gold medal, both sides of which are suitably inscribed 'Trivandrum Management Association Management Leadership Award'. Along with the award, permanent citation duly approved by the Management Committee will be presented.



Join the  
**Management  
Movement**



**Be a TMA Member**

**TRIVANDRUM MANAGEMENT ASSOCIATION**  
**Affiliated to All India Management Association**

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